



# PUERTO RICAN DAY PARADE, INC.

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Nelson "Butchie" Nieves, President  
166 North 6<sup>th</sup> Street  
Newark, New Jersey 07107

<http://www.PRDPNJ.org>  
Telephone: (973) 951-5966  
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## Journal Ad Form

The Ad Journal for the Puerto Rican Day Parade of Newark, NJ 56<sup>th</sup> Anniversary Gala is an opportunity for individuals and businesses to not only support our 56 years of history, but to also get their names and businesses in front of the community. All Ad placements will be beautifully compiled into an Ad Journal displayed at the Gala, given to every guest, and posted on our website. There are several types of ad placements you can choose from.

_____ Back Cover	\$1,000.00
_____ Inside Back / Inside Front	\$ 500.00
_____ Full Page (5"x8")	\$ 350.00
_____ Half Page (5"x4")	\$ 250.00
_____ Quarter Page (5"x2")	\$ 175.00
_____ Business Card	\$ 50.00

Enclosed is our check in the amount of \$ \_\_\_\_\_ for an advertisement as checked above.

Please submit this form along with the exact wording and art work (*PDF or JPG files are preferred*) to [mrm919@hotmail.com](mailto:mrm919@hotmail.com).

**Form and payment are due by Monday, August 14, 2017.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Please make check payable to ***Puerto Rican Day Parade, Inc.***

***Mail application along with money order or company check to:***

PUERTO RICAN DAY PARADE, INC.

Attn: Marisol Ramirez, Treasurer

166 North 6<sup>th</sup> Street

Newark, New Jersey 07107

If you have any questions, please contact Marisol Ramirez at 973-460-9082 or via email at [mrm919@hotmail.com](mailto:mrm919@hotmail.com).